

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of)
Yakov Kamen)
Application No. 09/449,016) Examiner: Featherstone, Mark D
)
Filed: November 24, 1999) Art Unit: 2423
)
For: METHOD FOR USING BANNER) Confirmation No.: 5713
ADVERTISEMENTS DURING)
COMMERCIAL BREAKS Attorney Docket Number: **007287.00002**

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop: Non-Fee Amendment
Commissioner for Patents and Trademarks
Washington, DC 20231

Dear Sir,

This paper is responsive to the non-final Office Action dated October 13, 2009.
Applicant respectfully requests entry of the following:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 11 of this paper.